

## WAYS COMMUNITY CAFES REACH OUT TO THEIR COMMUNITIES

## THINKING ABOUT WHO'S NOT USING THEM, AND WHY



Looking at who is taking part in other activities nearby, or in their venue, but not using their café.

Recognising stigma, and working to reduce this. Finding ways of overcoming language barriers e.g. using Google Translate.

## RUNNING TARGETED ACTIVITIES THAT MEET COMMUNITY NEEDS

e.g. intergenerational events international days mother and baby sessions. running a recovery café

## **PROMOTING THEMSELVES**



joining up with other campaigns/initiatives through other organisations. using social media. taking food out to people

SERVING
CULTURALLY APPROPRIATE
FOOD

options

e.g. Including (more) veggie options