

LOCAL PRODUCE MICROFUNDING

Community Food and Health (Scotland) or CFHS wants to assist groups to increase access to locally-grown fruit and vegetables in low income communities. Community food initiatives that want to buy and sell or use locally-grown produce in their communities are invited to apply for funding to help make this happen.

Who can apply?

Applications are welcome from community food initiatives (including fruit barras, food co-ops, community-run shops, community cafes and community food networks) working in low-income areas or with low-income groups.

How much can you apply for?

You can apply for up to £1000. We hope to fund around seven groups.

What will we fund?

We are looking for applications from community and voluntary groups and social enterprises that want to reduce the barriers they face that are making it difficult to buy, sell or use local produce. We will consider funding any activity that will help reduce the barriers. Below a short list of examples; however, we will welcome applications for other ideas, including new and interesting approaches to making local food more accessible in low income communities.

- Building links with local growers - including farmers and community growing projects
- Sourcing produce - including, working with local growers to grow produce to order
- Transporting produce – for example, meeting additional transport costs, or purchasing equipment required for transporting the produce
- Promoting locally-grown fruit and vegetables to customers – for example, for publicity materials, or for trying out new dishes or menus in a cafe

We would prefer to fund activities that will enable groups to continue to source locally-grown produce in the longer term. We will also consider match funding costs, where the other funding is already in place.

What won't we fund?

We won't fund the cost of purchasing local produce solely to sell on, or activities that are promoting the sale or use of produce other than fruit and vegetables.

How to apply

Send your ideas to cfh@consumerfocus.org.uk, on no more than one side of A4 paper. Please tell us **what** you want to do, **why** you want to do it, **when** you want to do it and **how much** this will cost. We will contact everyone who applies to discuss their ideas further, and will help those we are keen to fund to develop their ideas.

When must the money be spent by?

Any funding awarded must be used by the end of March 2013. This funding programme will close once all the funding has been allocated.

CFHS will follow up the groups awarded funding, to identify what impact the funding has had. The follow-up may be carried out by CFHS or another organisation. Groups awarded funding will be expected to assist with this evaluation.